



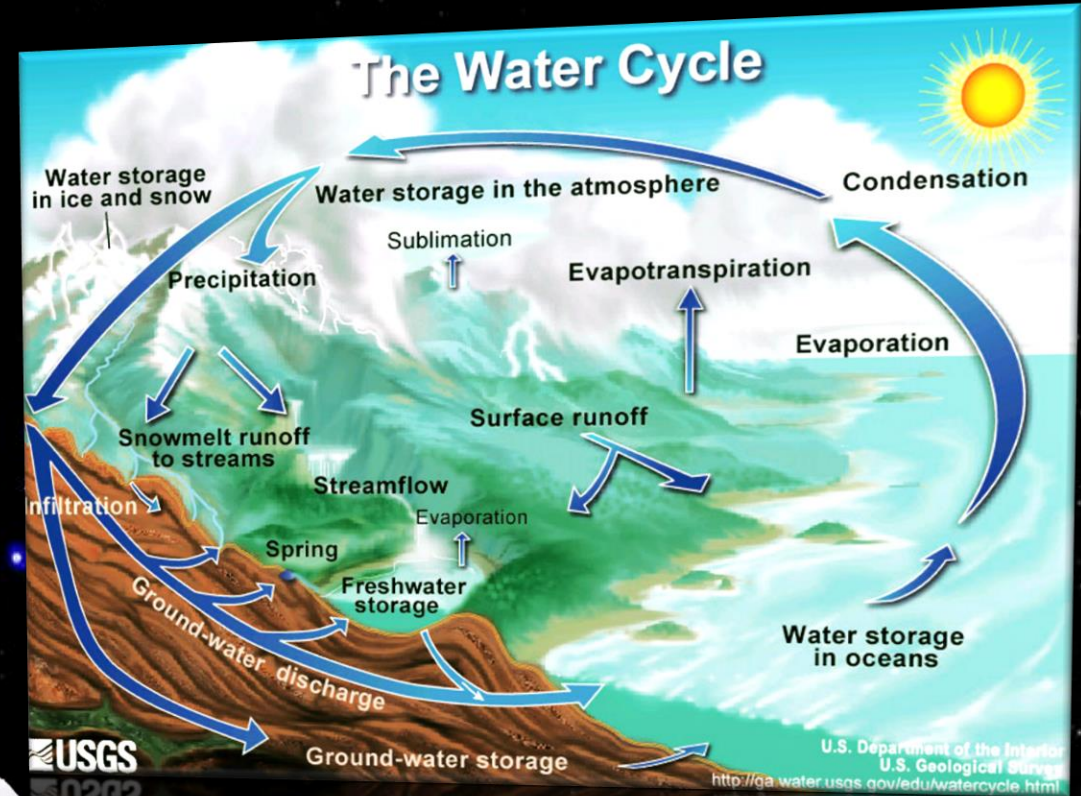
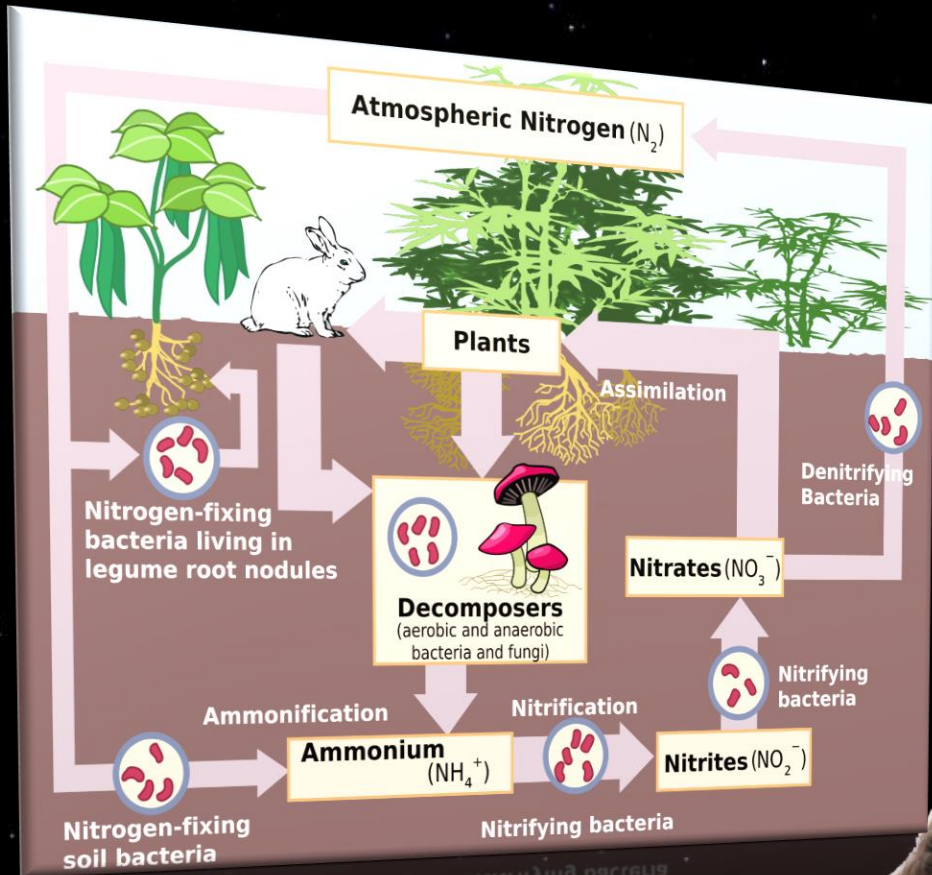
MAGRATHEA

Greg Havlusch

Making *Magrathea*

- ⊛ The Problem & Question
- ⊛ Interdisciplinary Rationale
- ⊛ Creative Approach
- ⊛ Reflection
- ⊛ *Magrathea* Launch Sequence
- ⊛ Limitations & Conclusion
- ⊛ Q&A

The Problem



The Question

How can games motivate learning complex systems through an **immersive, engaging,** and **impactful** experience?

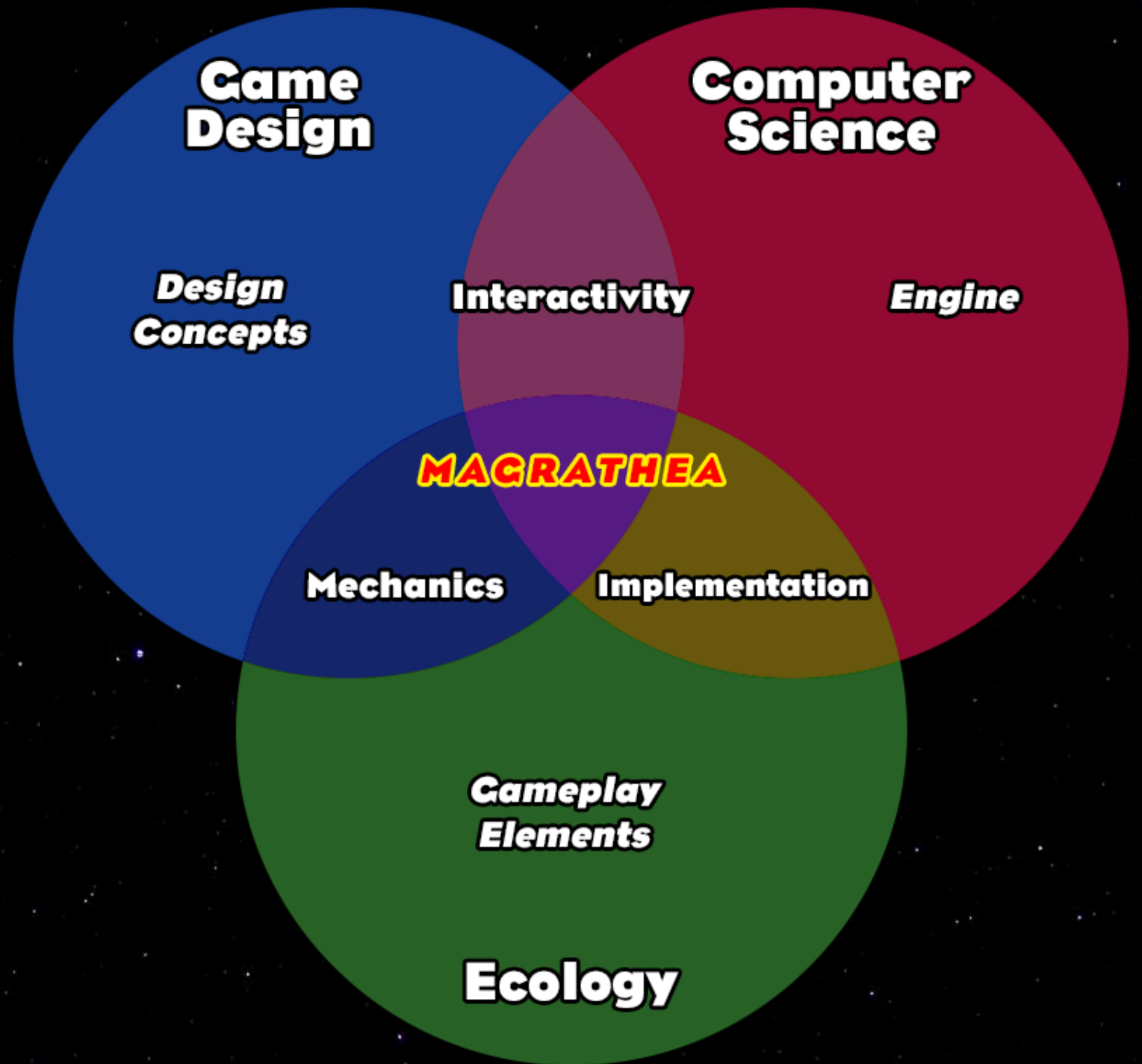
Interdisciplinary Rationale

⊗ Computer Science - Immersion

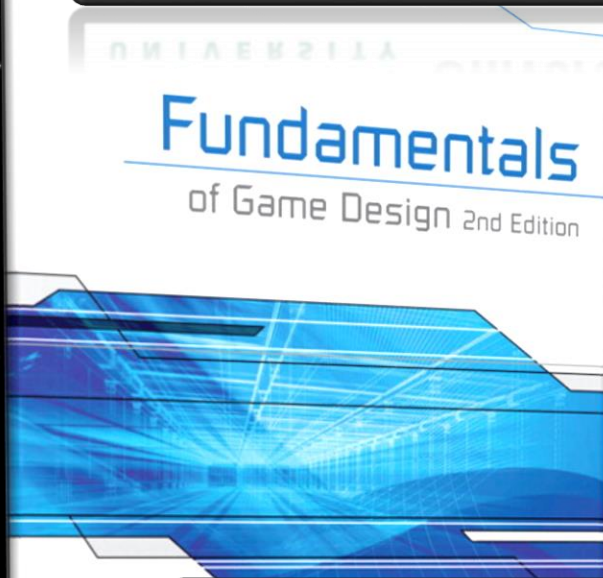
⊗ Game Design - Engagement

⊗ Ecology - Impact

Disciplinary Relationships



Creative Approach



- ⊗ Investigate the Science
- ⊗ Concept & Design
- ⊗ Small Business Technology Transfer Federal Grant

IMMERSION



- 🌀 VR boosts interests in STEM fields
(Hsu, Lin, & Yang, 2017)

- 🌀 VR used to understand 3D biological structures
(Berry & Board, 2014)



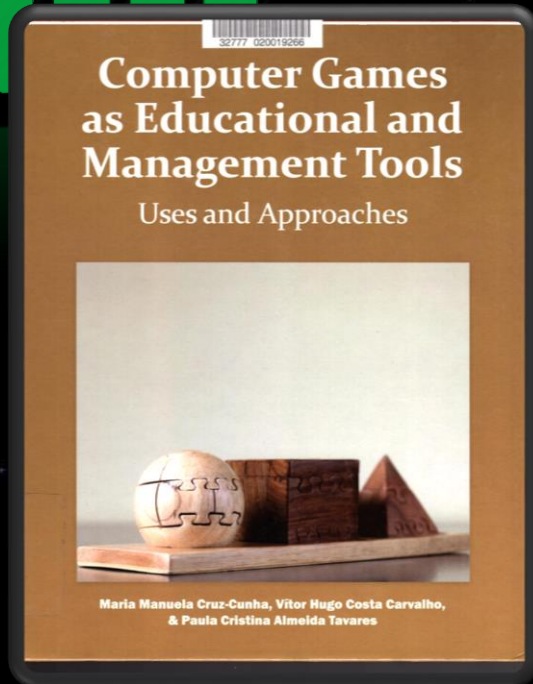
- 🌀 Full immersion not well understood
(Georgious & Kyza, 2016)

ENGAGEMENT

- ❁ Technology is the future of Education (Anetta, 2008)
- ❁ Gamification promotes motivation (Al-Azawi, Al-Faliti & Al-Blushi, 2016)
- ❁ Helps understanding complex relationships (Corredor, Gaydos, & Squire, 2014; Drace, 2013)



IMPACT



⚛ Profits of \$23_B, up from \$15_B in 2006

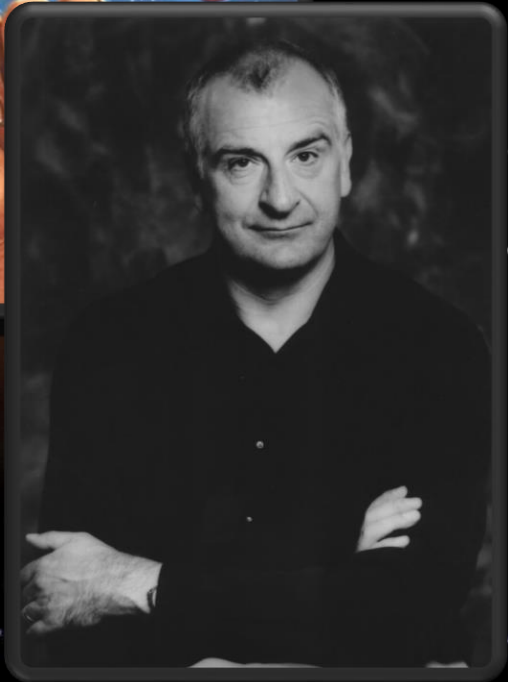
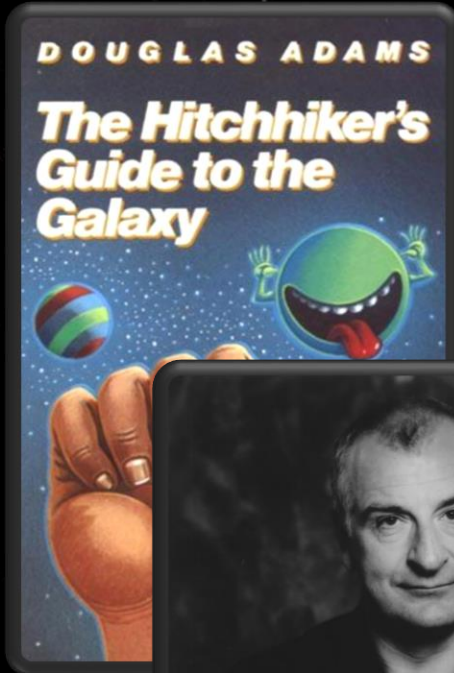
(Entertainment Software Association, 2016)

⚛ Serious Games used in wide array of applications

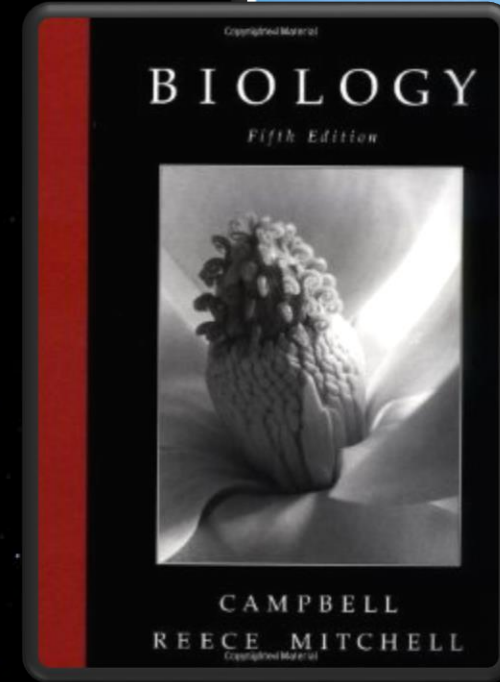
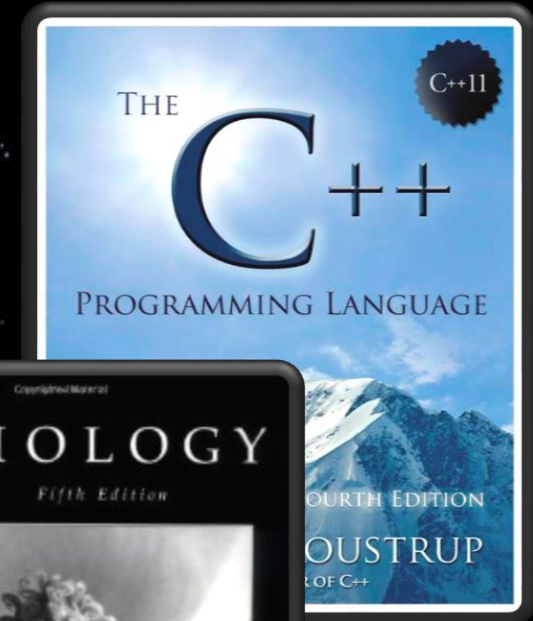
(Ohannesian et al., 2016; Brull & Finlayson, 2016; Hertzog et al., 2014)

⚛ Games affect users – good & bad (Singh et al., 2016; Harrington & O'Connell, 2016)

Inspiration



douglasadams.com



Limitations & Conclusion

- ❁ Technology in the classroom – hard to adopt & rollout
- ❁ Even the best written programs - crash
- ❁ Innovation & Creativity press on